

## NEWS RELEASE

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November 21, 2013



### City Encourages Everyone to be a Water Tracker

Wichita Falls, Texas- The City of Wichita Falls is now providing citizens with an excellent way to monitor their water use. Every Monday through Thursday the City will produce a Water Tracker graphic that indicates the City's consumption of water for the day. Water use for Friday, Saturday and Sunday will be posted on Mondays.

"We want to provide citizens with daily feedback so everyone will know how well they're complying with water restrictions," said Daniel Nix, Utilities Operations Manager. "The Stage 4 goal, rather than a percent reduction goal, is a "production goal" (the amount of water treated). The production goal, indicated by the green bar on the graphic, is between 14 and 17 Million Gallons a Day. Anything in that area or below is where we want to be," said Nix.

The graphic will be available on the City's website, [wichitafallstx.gov](http://wichitafallstx.gov), posted on the City's Facebook page, sent out through email from the Public Information Office and through Notify Me on the City's website. Anyone can sign up for Notify Me, a free email service, by going to the City's homepage, clicking on Notify me in the left-hand column and following the prompts. The City is also encouraging everyone to be a Water Tracker.

"A Water Tracker is someone who is a water conservation fanatic, someone who encourages water conservation, someone who promotes water conservation and someone who the entire City will need to make it through this drought," said Barry Levy, City of Wichita Falls Public Information Officer. "We want residents of all ages to be Water Trackers. We want children to encourage their parents to conserve, business owners to encourage their employees and customers to conserve; every drop we can save extends the life of the water we have left. We invite everyone to become a Water Tracker," said Levy.

The current Water Tracker graphic, found on the website here <http://tx-wichitafalls.civicplus.com/DocumentCenter/View/21068>, shows that November "productions" are in the 12 to 13 MGD range, which indicates good water conservation efforts by residents. City officials are very aware that difficult water conservation months are ahead when spring and warmer temperatures arrive. The Water Tracker will be yet another tool for citizens to use to monitor and modify their water use. For more information please call 761-7477 or 761-7401.